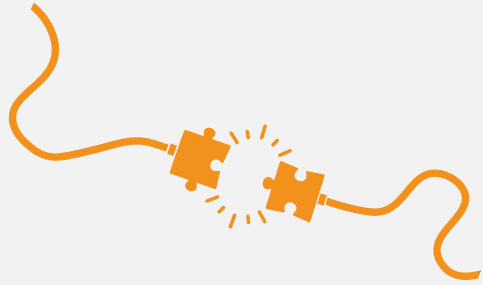


Industrial Growth Agency



MAGNUS STRATEGY
simplify strategize succeed

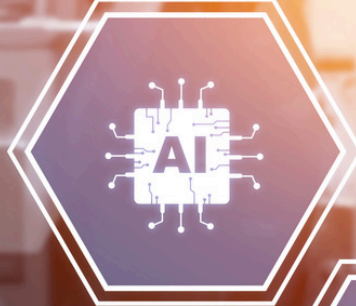
Magnus Strategy – Bridging **technological innovation**



and industrial reality to
break down growth barriers



MAGNUS STRATEGY
simplify strategize succeed



Train with Purpose. Perform with Impact.

Tailored training programs built for business impact.



A few clients that have adopted the solution





Learn, Align, Perform: **Unlock the Full Potential of Your Teams**

Our training is built for execution.

In today's market, growth starts with the people behind it. **Execution-based training** goes beyond process — it shows teams they matter, sharpens their skills, and reignites their drive. When employees feel valued, aligned, and equipped, they perform with purpose — and deliver results that last.

Why Our Training Delivers Real Results

✓ **Rooted in your reality**

Built around your company's actual challenges and growth goals.

✓ **Field-proven**

Designed by professionals who've led teams through these transformations.

✓ **Hands-on & engaging**

Not just slides, but interactive workshops, real-world scenarios, and applied coaching.

✓ **Post-training toolkits**

Every session includes action-oriented guides to help teams apply what they've learned.

✓ **Results-focused**

Every session is tied to clear objectives, not just learning outcomes.

Training Pillars

Growth Execution Programs

- ✓ Turn strategies into actionable steps to overcome growth obstacles.

Market Expansion Strategy

- ✓ Train your teams to plan and launch in new markets with precision and minimal friction.

Strategic & Consultative Sales

- ✓ Leverage customer-centric techniques to increase close rates and align with client value drivers.

Team Mobilisation & Alignment

- ✓ Build shared vision and unify efforts across departments to meet growth objectives.

Tailored Training

- ✓ Programs adapted to your company's reality — whether sector-specific, departmental, or leadership-level.

For Businesses Based in Quebec

Magnus Strategy is accredited by the **Ministry of Employment and Social Solidarity** (Quebec), allowing your company to benefit from the 1% Training Law.